

# 2020 Sponsorship Opportunities



Ronald McDonald  
House Charities®  
Amarillo

**Keeping Families Close®**

# 2020 Events



## RMHCA® Annual Pro-Am Golf Tournament Monday, June 29th at the Amarillo Country Club

Join us as we bring people together for a fun day on the greens in support of our mission of keeping families with sick children together! The RMHC Annual Pro-Am Golf Tournament is the original pro-am tournament in Amarillo, an RMHC tradition that started more than three decades ago and is still in full swing. Participants will tee off at the Amarillo Country Club, as they enjoy lunch on the course, dinner with an award ceremony, a player thank-you gift, hole favors, and an opportunity to win additional prizes with the Shoot-Out, Hole-in-One Challenge, as well as a raffle. Over \$100,000 was raised at the 2019 golf outing, helping to provide a home away from home for families with sick children receiving treatment in Amarillo and covering nearly 20% of all of the annual expenses for the charity to operate.

## RMHCA® Share the Love Birthday Shirt Day – Friday, August 14, 2020

We encourage all of our families to make a \$20 contribution each night to help cover the expenses of their stay. In all reality, it actually costs about \$85 per night to house each family. A small donation is doable for some, but for most families who are away from work for extended periods of time caring for their child and facing costly medical expenses, a donation of any amount is simply out of the question. Money is the last thing parents should be stressed about while taking care of a sick kid, and we are proud to say we have never turned away a family for the inability to pay. Thanks to our "Share a Stay" program, you can help share a night with a family in need for just \$20. On August 14th, we will celebrate our 37th birthday and want to invite all of our friends and supporters to help us celebrate in style by wearing our "Share the Love, Share a Night" birthday t-shirt on that date. We would love to see as many families, businesses, churches, and organizations team up with us by wearing their shirt on August 14th, where each shirt will be sold for \$20- the cost to help share a night. Let's make this a birthday for the books, so please send us pictures of you and your crew sporting your shirts and tag us on social media so we can share it out with our fans!"



## RMHCA Men Who Cook October 2nd, 2020

We are rounding up a dozen active gentlemen dedicated to improving our community to show off their cooking and grilling chops for our first annual "Men Who Cook" celebration. Come sample signature dishes, enjoy refreshing beverages and vote for your favorite chef! The night will be full of festive, fall activities including music, a wine pull, our Red Tie raffle, and a silent auction. All proceeds from this fun-filled night will go to help provide a home away from home for families with children seeking medical treatment right here in Amarillo.

**For more information, contact Luke at [luke@rmhcofamarillo.org](mailto:luke@rmhcofamarillo.org) or (806) 358-8177.  
– Your Support Gives Hope to Families in Need –**

### A Word from the Director

The Ronald McDonald House Charities of Amarillo provides support for families in our House and at our Family Room at Northwest Texas HealthCare System (NWTHS). Our goal is to keep families of early, ill and injured children together. We take care of the families so they, in turn, can meet the needs of their child. When you support RMHCA, you give families hope during a time when it is most needed. Your gift of sponsorship makes a direct impact on the lives of our families. With over 1,000 families served annually, we provide warm beds, hot showers, laundry facilities, transportation, access to home-cooked meals, and most importantly, caring hearts. Thank you for making the decision to partner with RMHC and for choosing to make a difference!

Shelley Cunningham,  
Executive Director

# Share the Love, Share a Night

## Supporting Ronald McDonald House Charities® of Amarillo

Help the House celebrate its 37th birthday by wearing your official RMHCA "Share the Love, Share a Night" shirt on Friday, August 14th! Send us photos of your crew sporting their shirts and tag us on social media, so we can continue to share the love with our followers!

### How you can help

Collect sizes and money for your group order.

Submit your order by emailing [luke@rmhcofamarillo.org](mailto:luke@rmhcofamarillo.org), or send by mail to RMHC Amarillo, 1501 Streit Drive, Amarillo, TX 79106.

**Deadline to order is July 25, 2020.**

- Submit your order and pick up your shirts on Shirt Pick-Up Day (August 7th) at the Ronald McDonald House. If you are ordering from outside the Amarillo/Canyon metro area, let us know so we can arrange for you to get your shirts.
- Invite your friends to join the cause!
- You may begin picking up shirts starting on August 7th at our temporary home at the Winchester Apartments (5509 SW 9th Avenue #1105, Amarillo, TX 79109) from 8:30AM – 8:30PM.
- All t-shirts must be picked up by October 31, 2020 or they will be re-sold.
- Individual t-shirts may also be ordered...Call (806) 358-8177 for more details.

**Group & Individual  
Order Form**

Organization/Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

SHIRT SIZE	Crew Neck T-shirt	V-Neck T-shirt	Total Quantity	Cost	Amount Collected
Adult Small				\$20	
Adult Medium				\$20	
Adult Large				\$20	
Adult XL				\$20	
Adult XXL				\$20	
Adult XXXL				\$20	
Youth Small				\$20	
Youth Medium				\$20	
Youth Large				\$20	
<b>TOTALS</b>					\$

### What your help means

"Families who stay at the Ronald McDonald House in Amarillo are encouraged to contribute \$20 a night toward the cost of their stay. For most families who are away from work for extended periods caring for a sick child and facing costly medical expenses, a donation of any amount is out of reach. Fortunately, a family who is unable to pay is never turned away. When you purchase a Share the Love, Share a Night t-shirt for \$20, you're providing a home-away-from-home for a family with a sick or injured child.



#### PAYMENT INFORMATION

Payment Total: \$ \_\_\_\_\_

- Check Enclosed (Payable to Ronald McDonald House)  
 Please charge my Credit Card:  Master Card  Visa  AMEX

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Name on card: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Please mail or fax your completed form and payment to:  
 Ronald McDonald House Charities of Amarillo

1501 Streit Drive • Amarillo, TX 79109 • (806) 358-8177

Or email to [luke@rmhcofamarillo.org](mailto:luke@rmhcofamarillo.org). ORDERS CAN ALSO BE PLACED ONLINE AT [WWW.RMHCOFAMARILLO.ORG](http://WWW.RMHCOFAMARILLO.ORG)

ALL ORDERS MUST BE RECEIVED BY JULY 25TH, 2020.



# Ronald McDonald House Charities® of Amarillo 2020 Golf Pro-Am Sponsorship Opportunities

## June 29, 2020

	Title Sponsor	Co-Sponsor	Gold	Hole	Cart*
<b>Sponsorship Levels</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$4,000</b>	<b>\$1,800</b>	<b>\$100</b>
<b>Players</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>0</b>
<b>Facebook, Instagram Website</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>		
<b>Digital Newsletter</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>		
<b>Personalized Publicity</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>		
<b>Special Logo Recognition</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>		
<b>Podium Recognition</b>	<b>Y</b>	<b>Y</b>			
<b>Radio/TV Recognition</b>	<b>Y</b>	<b>Y</b>			
<b>Presenting Sponsor</b>	<b>Y</b>				

### Sponsorship includes:

- Gifts for your players
- Brochure recognition for your business
- Recognition for your business on the RMHC Amarillo website
- Signage at the tournament including one large sign at the course, your business name on a tournament group sign, and your business name on a group banner at the dinner
- Use of golf cart for your players
- One photo for each player taken with their team and pro
- Opportunity to place 150 golf favors that represent your business at the tournament
- Lunch for your players and volunteers on June 29th
- Complimentary beer and soda during the tournament for the players
- Opportunity to donate an item from your company for the raffle
- One free raffle ticket for each player
- ACC gift certificates for the winning teams
- Complimentary dinner after the tournament



\* Does not include Cart Sponsors



Ronald McDonald  
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Questions please contact [luke@rmhcofamarillo.org](mailto:luke@rmhcofamarillo.org) or call 806-358-8177

# Ronald McDonald House Charities® of Amarillo RMHCA® Men Who Cook, October, 2020



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**Sponsorship Levels**  
**Reserved Tables of 8**  
**Individual Tickets**  
**Ad in Program**  
**Accent West (8/30)**  
**Amarillo Magazine (8/30)**  
**Facebook, Instagram Website**  
**Digital Newsletter**  
**Open Bar**  
**Heavy Hors d'oeuvres**  
**Special Logo Recognition**  
**Podium Recognition**  
**Radio/TV Recognition**  
**Table Butler**  
**Two Bottles Champagne**  
**Presenting Sponsor**

<b>Kitchen Virtuoso</b>	<b>Executive Chef</b>	<b>Sous Chef</b>	<b>Chef de Cuisine</b>	<b>Line Cook</b>
<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,250</b>	<b>\$600</b>
<b>3</b>	<b>2</b>	<b>1</b>		
			<b>8</b>	<b>4</b>
<b>Back Cover</b>	<b>Center</b>	<b>Full Page</b>	<b>Half Page</b>	<b>1/4 Page</b>
<b>Y</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>
<b>Y</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>
<b>Y</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>
<b>Y</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>
<b>Y</b>	<b>Y</b>	<b>Y</b>		
<b>Y</b>	<b>Y</b>	<b>Y</b>		
<b>Y</b>	<b>Y</b>	<b>Y</b>		
<b>Y</b>	<b>Y</b>			
<b>Y</b>				

• Separate Underwriting opportunities available

Questions please contact [luke@rmhcofamarillo.org](mailto:luke@rmhcofamarillo.org) or call 806-358-8177



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## Ronald McDonald House Charities® Amarillo



Ronald McDonald House Charities® of Amarillo has been serving the panhandle community since 1983 and has provided more than 70,000 nights to families with sick children!

### 2019 at a Glance

- 149 family stays
- 1,822 total family nights
- Average family stay: 10 nights
- 624 new Family Room guests
- 11,021 total Family Room visits
- 278 hot meals prepared
- 2,498 gifts delivered at hospitals

### Ronald McDonald House Charities® of Amarillo

1501 Streit Dr,

Amarillo, TX 79106

(806) 358-8177

[www.rmhcofamarillo.org](http://www.rmhcofamarillo.org)



Connect with Us!



# Keeping Families Close®